

**SOUTHERN TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**2018 Curriculum of the Global MBA Program**

**First Year ( September 2018 - June 2019 )**

Fall semester					Spring semester				
Course Classification	Courses	credits	hours	Course Code	Course Classification	Courses	credits	hours	Course Code
Obligatory	Marketing Management	3	3		Obligatory	Managerial Accounting	3	3	
Obligatory	Organization Behavior and Management	3	3		Obligatory	Business Research Methods	3	3	
Obligatory	Financial Management	3	3		Obligatory	Managerial Economics	3	3	
Obligatory	Statistical Methods	3	3						
<b>Subtotal</b>		<b>12</b>	<b>12</b>		<b>Subtotal</b>		<b>9</b>	<b>9</b>	
Elective	Spoken Chinese(1A)(*Remark 4)	2	2		Elective	Spoken Chinese(1B)(*Remark 4)	2	2	
Elective	Technology and Innovation Management	2	2		Elective	Statistical Data Analysis	3	3	
Elective	Management Information System	3	3		Elective	Dynamic Competitive and Industrial Analysis	2	2	
<b>Subtotal</b>		<b>7</b>	<b>7</b>		<b>Subtotal</b>		<b>7</b>	<b>7</b>	

**Second Year ( September 2019 - June 2020 )**

Fall semester					Spring semester				
Course Classification	Courses	credits	hours	Course Code	Course Classification	Courses	credits	hours	Course Code
Obligatory	Production and Operations Management	3	3		Obligatory	Corporate Governance and Business Ethics	3	3	
Obligatory	Strategic Management	3	3						
<b>Subtotal</b>		<b>6</b>	<b>6</b>		<b>Subtotal</b>		<b>3</b>	<b>3</b>	
Elective	Entrepreneurship Management	3	3		Elective	Seminar on Customer Relationship Management	3	3	
Elective	Human Capital Management and Development	3	3		Elective	International Business Management	3	3	
Elective	Business Internship	2	0		Elective	Cultural Involvement	1	1	
<b>Subtotal</b>		<b>8</b>	<b>6</b>		<b>Subtotal</b>		<b>7</b>	<b>7</b>	

**Remark:**

- All students are required to take 51-credit courses and 6-credit thesis to complete GMBA program. The 51 course credits include obligatory courses (30 credits) and elective courses (21 credits). The Dual Degree students must fulfill the curriculum requirement of degree contract with partnership school.
- For the assurance of learning quality, students should take courses no more than 15 credits (language courses/ double degree students/ exchange students excluded) per semester. Students should take at least 3 credits per semester in the first two years.
- Due to the research needs, the student may take the subjects opened in other graduate programs under the consent of his/her advisor and the concerned department chairs. The credits are recognized as GMBA elective credits and the maximum is 6 credits.
- International students are required to take Chinese Language Course for the first two semesters. Domestic students are required to take English Course.
- All Domestic students are required to take 2-credit English Language Courses during the first school year. The English credits are not acknowledged for International students. The English Courses include English Course (1)(6 hours/1 credits in the first semester), and English Course (2)(6 hours/1credit in the second semester.)
- International students who have passed the Test of Chinese as a Foreign Language (TOCFL, formerly TOP) or The Chinese Proficiency Test (HSK) at Beginner level can be exempt from Chinese Courses. Local students with a TOEFL ibt score (71) or another equivalent English test can be exempt from English Courses. The total credits for graduation must meet the requirement specified in Remark 1.
- All elective courses are subject to change. New courses are possibly added, or the course hour may be adjusted.
- Graduation grade point is calculated by the average of the course grade average and the thesis grade.
- Students may transfer maximum 15 credits (including core and elective courses).
- Cultural Involvement Course is required for the students of two years program. Double Degree students are excluded.
- Please keep this schedule during the study period.